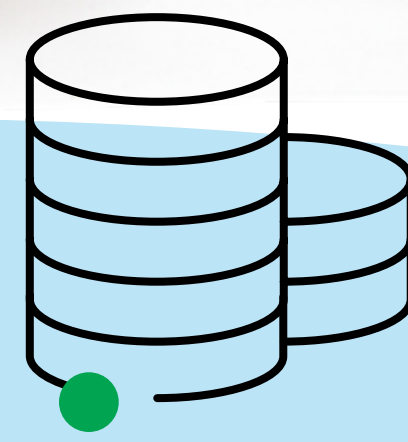


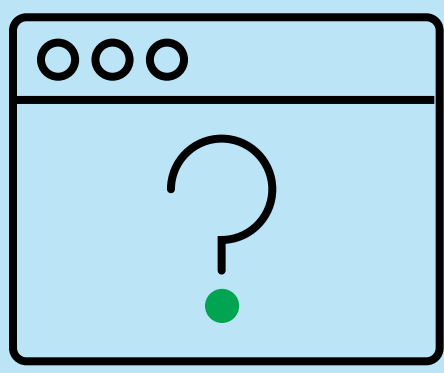
# Know the dangers behind counterfeit toys

## Counterfeit toys

not only pose a toxicity risk to children; they also present a range of other grave safety risks.<sup>1</sup>



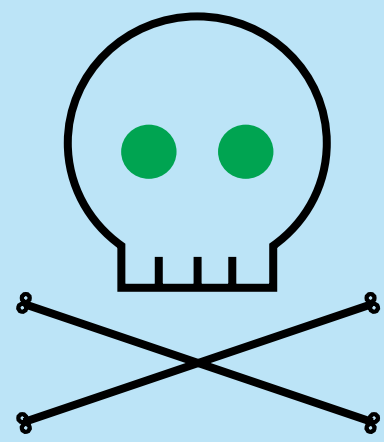
**69%**



**of consumers** consider buying toys online from an unknown seller.

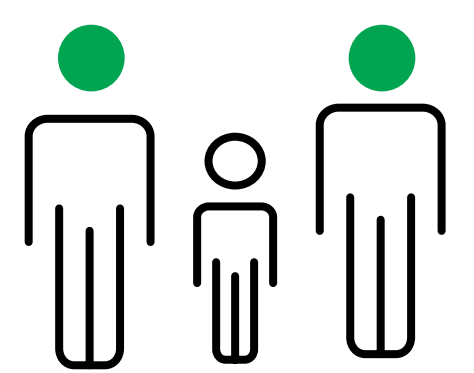
In 2019, revenue generated from counterfeit toys reached **\$32.3 billion in the U.S.** and **\$44.6 billion in Europe.**

**54,000** teddy bears were seized before the holiday season, that showed major health hazards to young children.



## Tips when purchasing toys online<sup>2</sup>

**61%**



of parents **cannot identify** counterfeit toys online.



Check if the seller is an **authorized dealer** listed on the company's website.



Check the **company's email address and location**. If the primary email address on the website is a free email account, the website owner might not be committed to the domain.



Check the manufacturers or approved sellers website for the **price**. Be wary of cheap toys.

Sources:

1. <https://blog.redpoints.com/en/counterfeit-toys>  
2. <https://www.thetot.com/buy-authentic/>

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