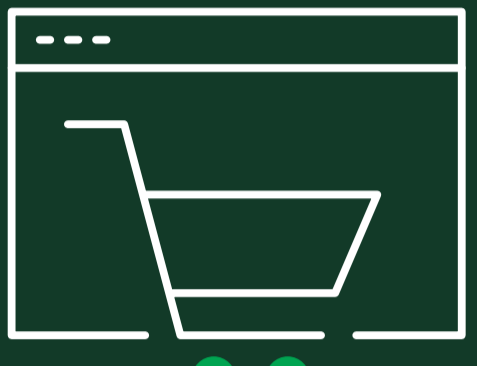


How to spot counterfeit products online

**1**

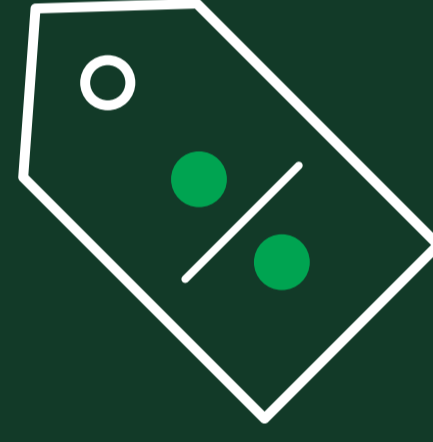
Buy from reputable stores and online sites.

Check that a website looks genuine and that grammar and spelling are correct, especially of email and website addresses.

2

Be wary of giving your bank details.

Check that the website's payment page is secure.

**3**

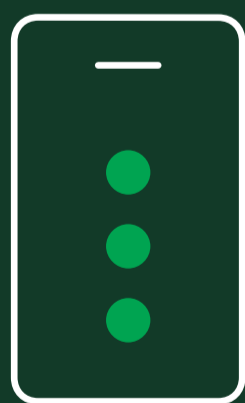
If a deal looks too good to be true, it probably is.

Massively discounted branded products may not be authentic

4

Avoid products for sale via social media or text message.

Sellers of fake goods have flocked to social media to peddle their products in huge numbers.

**5**

If using auction sites, do your homework.

Ensure a seller has good reviews and be suspicious of large amounts of an item for sale especially at low prices.

