

Counterfeits on Black Friday

What?

Items such as electronic goods and fashion products are a major concern.



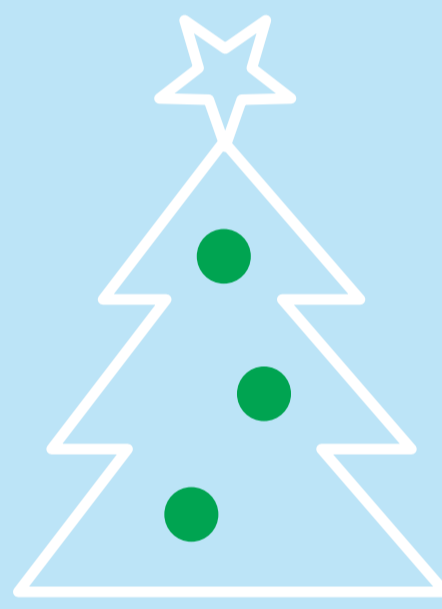
Where?

Massive increase of fake goods are sold via online platforms on Black Friday.



Be aware!

Counterfeit products are most common to find during the holidays.



How do they do this?

Fraudsters take advantage and use it to make cheap products and make a profit.



How can I stay safe?

Consumers should buy products from reputable and trusted sellers.



Sources:

<https://www.cnn.com/2016/11/24/counterfeit-goods-and-ways-to-avoid-them-on-black-friday.html>

<https://www.incoproip.com/beating-counterfeit-products-this-black-friday-christmas/>

<https://www.securingsindustry.com/surge-in-fakes-on-social-media-ahead-of-black-friday/s112/a12605/#.YXa8OZ7MKUm>