

7 critical tips to verify legitimate online shopping websites

1 

Look for **bad grammar**, **typos** and **other errors**.

2 

Do a site search with “**site:nameofdomain**” to see what the search engines indexed.

4 

Check when the website was created. If it's **less than 30 days old**, it might be best to pass up the site.

6 

Be wary of **unsolicited offers** and **avoid clicking on links in unsolicited emails**, which can go to sites that look like the real brand site but are fraudulent.

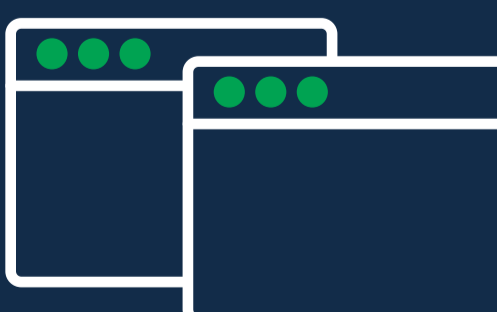


3 

If the primary email address on the website is a **free email account**, the website owner might not be committed to the domain.

5 

Look for “**https**” in the website's address, which transmits your data in an encrypted form. Don't give personal information or credit card data on a site without it.

7 

Watch for fraud sites that **try to copy** the legitimate site and **purposely misspell** the domain.