



COUNTERFEITS ON

# BLACK FRIDAY



## Where?

Massive increase of fake goods are sold via online platforms on Black Friday.



## What?



Items such as electronic goods and fashion products are a major concern.

## Be aware!



Counterfeit products are most common to find during the holidays.

## How do they do this?

Fraudsters take advantage and use it to make cheap products and make a profit.



Sources:  
<https://www.cnn.com/2016/11/24/counterfeit-goods-and-ways-to-avoid-them-on-black-friday.html>  
<https://www.incoproip.com/beating-counterfeit-products-this-black-friday-christmas/>  
<https://www.securingsindustry.com/surge-in-fakes-on-social-media-ahead-of-black-friday/s112/a12605/#.YXa8OZ7MKUm>