

How to spot counterfeit products online



1. Buy from reputable stores and online sites.

Check that a website looks genuine and that grammar and spelling are correct, especially of email and website addresses.

2. Be wary of giving your bank details.

Check that the website's payment page is secure.

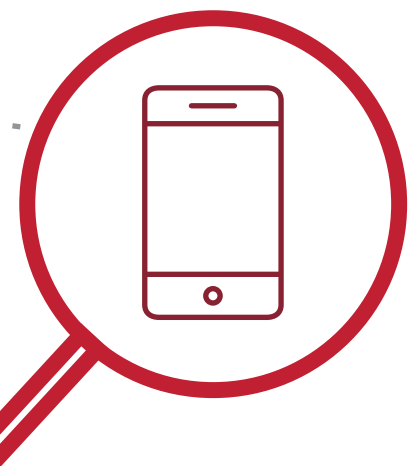


3. If a deal looks too good to be true, it probably is.

Massively discounted branded products may not be authentic

4. Avoid products for sale via social media or text message.

Sellers of fake goods have flocked to social media to peddle their products in huge numbers.



5. If using auction sites, do your homework.

Ensure a seller has good reviews and be suspicious of large quantities of an item for sale, especially at low prices.

