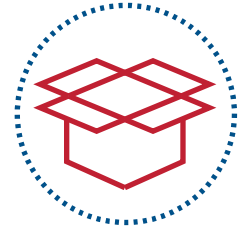


How to spot fake cosmetics and fragrances?

1

The **packaging** differs slightly from the authentic brand (might be a different color or different lettering on the product), and/or the product's wrapping appears haphazard.



The product is being **advertised** as a "limited edition," even though the authentic manufacturer doesn't offer it as a limited edition.

2

3

The **price** is either slightly or drastically lower.



For cosmetics, the **product's consistency or texture** just doesn't feel or look like the authentic brand's.

4

5

For fragrances, there's something a little off about the **scent**, and the **color of the fluid** in the bottle might be different from the original.



For both products, they're being sold at **unauthorized retailers**, including flea markets, mall kiosks, and over the internet.

6

