



Underwriters Laboratories Anti-Counterfeiting Virtual Research Symposium



Wed, Nov. 18, 2020 | 9:00 AM - 12:00 PM (Central)

Agenda

Time	Topic	Speaker(s)
9:00 am	Symposium Begins	
9:10 am	Keynote Presentation	Yi Qian , University of British Columbia
9:45 am	Presentations	Dennis Collopy , University of Hertfordshire Renee Garrahan , International Trademark Association (INTA)
10:10 am	Panel Discussion 1: Consumer attitudes and behavior toward counterfeit purchases	Dennis Collopy , University of Hertfordshire Kasie Brill , U.S Chamber of Commerce Michael Hanson , Retail Industry Leaders Association (RILA) Judy Jeevarajan , Underwriters Laboratories Rich Kaeser , Johnson & Johnson
10:40 am		BREAK
10:50 am	Presentations	Anqi Shen , Northumbria University Jeremy Wilson , Michigan State University
11:15 am	Panel Discussion 2: Links between counterfeiting and criminal activities	Anqi Shen , Northumbria University Diganta Das , University of Maryland Bruce Foucart , BASCAP Melissa Maranville , DeVille an Associates Kevin Olive , Underwriters Laboratories Peter Sandborn , University of Maryland
11:45 am	Closing Remarks	
12:00 pm	Symposium Ends	

