8 tips when purchasing products online

1. On well-known online marketplaces or auction sites, buy directly from the brand itself.

2. Compare prices with other reputable sites.

3. Research the buyer, including looking at their ratings and feedback.

4. If you're unfamiliar with a “deals” website, examine it carefully.

5. Don’t make online purchases with your debit card, check, cash or wire transfer, which can be hard to recover.

6. If a listing claims to be “legitimate” and “genuine,” it’s probably not.

7. If something seems off, don’t make the purchase.

8. When the product you purchased arrives, examine it.

   Look for misspellings on the packaging.

© 2020 Underwriters Laboratories Inc. All rights reserved.