

# 8 tips when purchasing products online



1 On well-known online marketplaces or auction sites, buy directly from the brand itself.

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2 Compare prices with other reputable sites.



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4 If you're unfamiliar with a "deals" website, examine it carefully.



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3 Research the buyer, including looking at their ratings and feedback.



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5 Don't make online purchases with your debit card, check, cash or wire transfer, which can be hard to recover.



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6 If a listing claims to be "legitimate" and "genuine," it's probably not.



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8 When the product you purchased arrives, examine it.



Look for misspellings on the packaging.

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7 If something seems off, don't make the purchase.

