



7 critical tips to verify legitimate online shopping websites



1 Look for bad grammar, typos and other errors.



2 Do a site search with "site:nameofdomain" to see what the search engines indexed.



3 If the primary email address on the website is a free email account, the website owner might not be committed to the domain.



4 Check when the website was created. If it's less than 30 days old, it might be best to pass up the site.



5 Look for "https" in the website's address, which transmits your data in an encrypted form. Don't give personal information or credit card data on a site without it.



6 Be wary of unsolicited offers and avoid clicking on links in unsolicited emails, which can go to sites that look like the real brand site but are fraudulent.



7 Watch for fraud sites that try to copy the legitimate site and purposely misspell the domain.