



The prevalence of counterfeit products has **increased over 10,000%** in the past two decades.



Cell phones comprised about **1/3** of the counterfeit consumer electronics seized at US borders.



Counterfeit parts have even been found on **Air Force One.**

470,000 counterfeit smartphone batteries

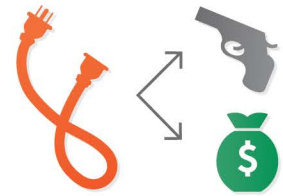
were recalled in 2010 because they overheated, causing burn and fire hazards.



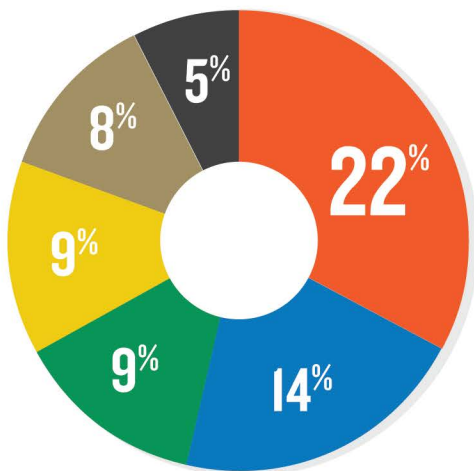
In 2011, **China** was the source of over **80%** of the seizures for **violations of intellectual property rights**, and has been the **leading source** for each of the **ten years** prior.

Counterfeiting costs U.S. businesses between **\$200-\$250 billion** every year and results in **750,000** lost jobs

Counterfeiting profits have been traced to **organized crime and terrorism**



Top counterfeit commodities seized in 2011 by US Customs:



- Consumer Electronics
- Footwear
- Pharmaceuticals
- Optical Media
- Wearing Apparel
- Perfume/Cologne

Tax revenue lost from counterfeit products reduces funding for things like:



In 2012 U.S. Customs made **22,848** seizures of counterfeit and pirated goods. These goods were **valued at more than \$1.26 billion.**

Online sales of counterfeit products will soon **surpass** the volume sold in **physical markets.**

