



- 1 “The amount of total counterfeiting globally has reached to 1.2 Trillion USD in 2017 and is bound to reach 1.82 Trillion USD by the year 2020 which includes counterfeiting of all equipment/products from defence equipment’s to counterfeiting of watches.”
- 2 The Global Brand Counterfeiting Report, 2018 estimates that the losses suffered due to online counterfeiting globally has amounted to 323 Billion USD in the year 2017. Losses suffered due to online counterfeiting globally has amounted to 323 Billion USD in the year 2017.
Source:
<https://apnews.com/ef15478fa38649b5ba29b434c8e87c94#:~:text=%E2%80%9CThe%20amount%20of%20total%20counterfeiting,Report%2C%202018%20estimates%20that%20the>
AP News, Global Brand Counterfeiting Report 2018-2020 - ResearchAndMarkets.com, May 15, 2018
- 3 According to the OECD’s most recent estimate, physical counterfeiting accounted for 2.5% of world trade in merchandised goods in 2013, or 461 billion USD
Source:
<https://www.uschamber.com/sites/default/files/documents/files/measuringthemagnitudeofglobalcounterfeiting.pdf>
US Chamber, Measuring the Impact of Global Counterfeiting, 2016, Page 18, section 3.1
- 4 Global counterfeiting results in the loss of 2.5 million jobs and over \$125 billion annually among the G20 economies.
Source:
<https://www.uschamber.com/sites/default/files/documents/files/measuringthemagnitudeofglobalcounterfeiting.pdf>
- 5 / 6 It is estimated that, each year, deaths resulting from counterfeit products among the G20 economies bear an economic cost of over \$18 billion U.S. dollars, with an additional \$125 million dollars spent on treating counterfeit product-related injuries.
Source:
<https://www.uschamber.com/sites/default/files/documents/files/measuringthemagnitudeofglobalcounterfeiting.pdf>
US Chamber, Measuring the Impact of Global Counterfeiting, 2016, Page 9, section 1.2