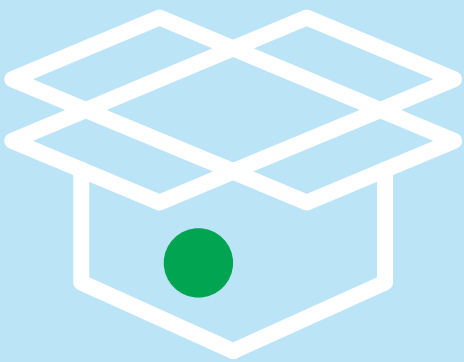
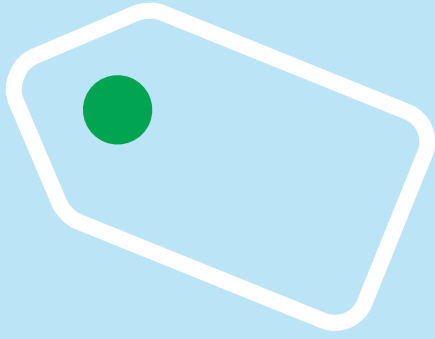


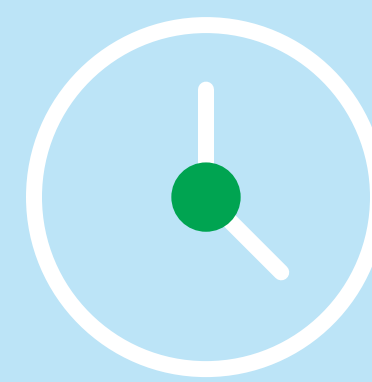
# How to spot fake cosmetics and fragrances?

**1**

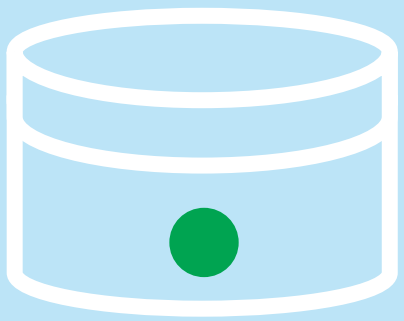
The **packaging differs slightly** from the authentic brand (might be a different color or different lettering on the product), and/or the product's wrapping appears **haphazard**.

**3**

The **price** is either slightly or drastically **lower**.

**2**

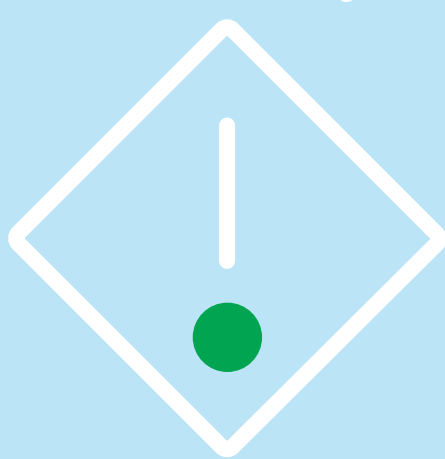
The product is being advertised as a "**limited edition**", even though the authentic manufacturer doesn't offer it as a limited edition.

**4**

For **cosmetics**, the product's **consistency or texture** just doesn't feel or look like the authentic's brand.

**5**

For **fragrances**, there's something a little off about the **scent**, and the **color of the fluid** in the bottle might be different from the original.

**6**

For both products, they're being sold at **unauthorized retailers**, including flea markets, mail kiosks, and over the internet.